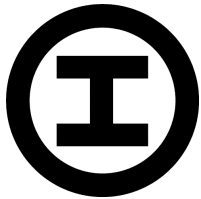


FOR IMMEDIATE RELEASE

SOCRATES SCULPTURE PARK

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Fourth Annual LIC Bike Parade!

Saturday, June 11, 2011 (Weather Permitting)

**11 AM - 1 PM • Hallets Cove Playground: Bike
Swap/Safety Instruction/Helmet Fitting & Giveaway**

**Noon - 3 PM • Socrates Sculpture Park: Bike Decorating
Workshops**

**3 PM • Parade along Vernon Blvd. (leaving from
Socrates Broadway gate)**

**3 - 6 PM • Waterfront Celebration at Queensbridge Park
FREE**

Schedule of Activities:

11 AM-1 PM Bike

Swap/Safety

Instruction/Helmet Fitting &
Giveaway at Hallets Cove
Playground

Noon Parade Registration

Begins at Socrates

Sculpture Park

Noon-3 PM Decorate Your

Bike with Velo-City, Free

Style Arts Association,

Socrates Sculpture Park

Artists

2:30-3 PM Line up with

and join the parade from

Socrates Sculpture Park to

Queensbridge Park!

3-6 PM Queensboro Bridge

Festivities with Partnerships

for Parks, Friends of

Queensbridge Park and

Green Shores NYC

Long Island City, NY (May 13, 2011) – On Saturday, June 11, Socrates Sculpture Park will present the fourth annual **LIC Bike Parade** in collaboration with **Bike New York, Free Style Arts Association, Friends of Queensbridge Park, Green Shores NYC, Materials for the Arts, Partnerships For Parks, Recycle-A-Bicycle, Transportation Alternatives, NYC Dept. of Transportation - Traffic Safety Division and Velo-City.** Back by popular demand, this **FREE** family and community event will invite children of all ages to explore the creative and functional potential of adaptive reuse, by using recycled materials to repair and decorate their bikes.

In preparation for the parade, children and families are invited to Hallets Cove Playground at the corner of Vernon Boulevard and 30th Avenue, from 11am - 1pm, where they can get free helmets and fittings with the NYC Department of Transportation; receive riding safety tips with Bike New York and have their bikes repaired with Recycle-A-Bicycle. Participants will learn how to properly fit and wear their helmets before receiving them. One must be present in order to receive a helmet. A parent or legal guardian must be present to sign a waiver for children under 18 years old. Adults over 18 years old, must also sign a waiver. Based on availability, the NYC DOT will continue the free helmet fittings and distribution at Socrates Sculpture Park alongside the bike decorating workshops.

For a second year, Recycle-A-Bicycle will also host a Kids' Bike Swap. Children who have outgrown their bicycles or have extra gently-used bikes to donate, are invited to bring their bike to Hallets Cove Playground and swap it in exchange for another gently-used bike. At approximately 12:30 pm, any unclaimed bicycles will be donated on a first-come first serve basis. All children's bikes in working

order and without gears are welcome at the event. For more information on the Recycle-A-Bicycle Swap visit www.recycleabicycle.org.

The day will continue with several hands-on bike decorating workshops and activities at Socrates Sculpture Park with Velo-City, Free Style Arts Association, and Socrates Sculpture Park artists. Immediately following the workshops, participants will line-up at Socrates' north entrance with Free Style Arts Association and parade their bikes in a colorful procession down Vernon Boulevard (which will be closed to vehicular traffic). The parade will end at Queensbridge Park, where Partnerships for Parks, Friends of Queensbridge Park and Green Shores NYC will lead the festivities from 3-6pm!

Advance registration is not required, but space is limited. Please arrive early! All workshops are free and supplies will be provided. Participants are required to bring their own bicycles.

For additional information about *LIC Bike Parade*, please contact Ellen Staller, Director of Development and Communications, at 718.956.1819 ext. 12 or es@socratessculpturepark.org.

Socrates Sculpture Park was an abandoned riverside landfill and illegal dumpsite until 1986 when a coalition of artists and community members, under the leadership of sculptor Mark di Suvero, transformed it into an open studio and exhibition space for artists and a neighborhood park for local residents. Today, it is an internationally renowned outdoor museum and artist residency program that also serves as a vital New York City park offering a wide variety of free public programs. The Park's existence is based on the belief that reclamation, revitalization and creative expression are essential to the survival, humanity and improvement of our urban environment.

Socrates Sculpture Park is open 365 days a year from 10am to sunset and is located at the intersection of Broadway and Vernon Boulevard in Long Island City. For directions to the Park, please visit our website: www.socratessculpturepark.org.

L.I.C. Bike Parade is made possible by generous grants from ConEdison and is supported, in part, by public funds from the New York City Department of Cultural Affairs.

Special thanks to Bike New York, Materials for the Arts, NYC Department of Transportation, Partnerships For Parks, Recycle-A-Bicycle and Transportation Alternatives.

Socrates Sculpture Park is grateful for the support of the City of New York, Mayor Michael R. Bloomberg, Queens Borough President Helen M. Marshall, City Council Speaker Christine C. Quinn, Assemblywoman Catherine Nolan, City Councilmembers James G. Van Bramer and and Peter F. Vallone Jr., and the Department of Parks & Recreation, Commissioner Adrian Benepe.



socrates sculpture park
city of new york parks & recreation

